



**2016 CATTLE INDUSTRY CONVENTION  
& NCBA TRADE SHOW**  
January 27-29, 2016 \* San Diego, California

*Tentative Schedule of Events*

**Sunday, January 24**

1:00 p.m.-5:00 p.m.

Exhibitor Oversized/Trailer Move-In

**Monday, January 25**

8:00 a.m.-5:00 p.m.

Exhibitor Heavy Equipment Move-In

12:00 p.m.-5:00 p.m.

Exhibitor Move-In

**Tuesday, January 26**

8:00 a.m.-7:00 p.m.

Registration 7:00am-6:30pm

8:00 a.m.-10:00 p.m.

Exhibitor Move-In

3:00 p.m.-7:00 p.m.

ANCW Meetings

4:00 p.m.-8:00 p.m.

NCBA Executive Committee Meeting

Cattlemen's College Demo Sessions & Reception

**Wednesday, January 27**

7:00 a.m.-1:30 p.m.

Registration 6:00am-7:00pm

8:00 a.m.-2:00 p.m.

"Cattlemen's College" Programs & Lunch

8:00 a.m.-2:00 p.m.

ANCW Meetings

11:00 a.m.-2:00 p.m.

Exhibitor Move-In

2:00 p.m.-4:00 p.m.

NCBA Allied Industry Council & Product Council Meeting

4:30 p.m.-6:00 p.m.

Opening General Session

4:30 p.m.-8:00 p.m.

CBB Executive Committee Meeting

8:00 p.m.-10:30 p.m.

NCBA Trade Show Welcome Reception

NCF Environmental Stewardship Award Reception

**Thursday, January 28**

7:30 a.m.-9:30 a.m.

Registration 6:00am-5:00pm

8:00 a.m.-7:30 p.m.

CattleFax Outlook Seminar

9:00 a.m.-6:00 p.m.

ANCW Meetings

10:00 a.m.-11:00 a.m.

NCBA Trade Show Open

11:00 a.m.-4:00 p.m.

Regional Meetings

11:30 a.m.-1:30 p.m.

CattleFax Board of Directors Meeting

12:30 p.m.-2:00 p.m.

CBB Luncheon

2:00 p.m.-4:00 p.m.

NCBA D.C. Issues Update

2:15 p.m.-4:15 p.m.

Checkoff Programs Update

2:30 p.m.-6:00 p.m.

BQA Producer Forum

4:00 p.m.-6:00 p.m.

Policy Working Groups & Council Meetings

4:30 p.m.-5:30 p.m.

NCBA Trade Show Reception

5:30 p.m.-8:00 p.m.

NCBA Federation Forum

5:30 p.m.-8:30 p.m.

Various NCBA & Affiliate Receptions

7:00 p.m.-10:00 p.m.

CattleFax Board of Directors Reception/Dinner

Stars N' Stripes USO Show Aboard the USS Midway

**Friday, January 29**

7:00 a.m.-9:00 a.m.

Registration 6:00am-4:00pm

8:00 a.m.-12:00 p.m.

Best of Beef Awards Breakfast

9:00 a.m.-5:00 p.m.

ANCW Meetings

9:30 a.m.-11:00 a.m.

NCBA Trade Show Open

12:30 p.m.-5:30 p.m.

General Session II

3:00 p.m.-5:00 p.m.

Checkoff & Policy Committee Meetings

3:30 p.m.-4:30 p.m.

NCBA Trade Show Reception

4:30 p.m.-6:30 p.m.

Optional CBB Executive Committee Meeting

5:00 p.m.-7:00 p.m.

CBB Board Meeting

5:00 p.m.-10:00 p.m.

NCBA-PAC Reception & Live Auction

8:00 p.m.-1:00 a.m.

Exhibitor Move-Out

Cowboy Concert Series: Martina McBride & Red, White & Brew After-Party

**Saturday, January 30**

7:30 a.m.-10:00 a.m.

NCBA Board of Directors Meeting

8:00 a.m.-12:00 p.m.

Exhibitor Move-Out