

Cabela's Corporate Outfitter Program (COP) in Partnership with NCBA

This program allows NCBA members the ability to make purchases at any Cabela's retail location and receive discounted pricing. This program is designed to provide an additional benefit to NCBA members. Here are some important program details to help you understand the COP better.

What is COP?

- COP – stands for Corporate Outfitter Program, you may also see this referred to as Retail COP

Who qualifies for COP?

- All current NCBA members qualify for this program.
- To receive a COP card, members need to complete the sign-up form and submit it to Cabela's. A COP card will then be mailed to the member.
- In the case that an NCBA membership is lapsed or dropped, the COP card will be deactivated until membership is renewed or reinstated

Why would an NCBA member want to sign up for COP?

- NCBA members will have the ability to make business purchases at their local retail store. They can purchase any merchandise as incentives and rewards for their employees, as business gifts and to outfit their employees in clothing and gear. They have access to all Cabela's products in store or through the Corporate Outfitter team at 800-753-3219. COP is not valid for online purchases at this time.
- In-Store Pick Up is an option to save on shipping costs.

Where can COP be used?

- The COP can be used in retail Cabela's stores or by ordering through the Cabela's Corporate Outfitter team at 800-753-3219.
- COP cannot be used online. If a member sees an item online that they would like to purchase, call Cabela's Corporate Outfitter team at 800-753-3219.

What form of payment can be used?

- Cash, Check or Credit Card can be used for purchase. If NCBA member's business is Tax Exempt, they must use a business credit card or business check.
- Purchase **cannot** be made using Cabela's gift cards.

- Promotional discounts **cannot** be applied to the transaction. With the COP card, NCBA members are given a discount on their purchases already, so they must choose between their current discount level and completing a regular transaction with a promotion if one exists. **Tax Exempt is not considered a promotion so customers can receive their COP discount and be tax exempt.**
- NCBA members **can** use their **CLUB VISA Card** and **Points** for their purchases but they **cannot** use **Loyalty Rewards Cards Points** on their purchase.

What if an NCBA members wants their product to be personalized?

- Retail stores cannot provide personalization of products but the customization team at Cabela's corporate is able to assist with this. To place a customization order, contact Corporate Outfitters at 800-753-3219 or outfit@cabelas.com
- Types of Customization: embroidery, laser engrave, heat transfer, decal/sticker, screen printing
- It is recommended that customers order their personalization products through Corporate Outfitters; however, if the customer has already purchased their product in store, simply contact Corporate Outfitters to ensure product is shipped to the correct location for personalization.
- Logo set-up fee will be waived for all current NCBA members.
- A 50% discount on logo application will be given to all current NCBA members.

What to do when an NCBA member wants product that is not available in the retail store?

- Contact Corporate Outfitters at 800-753-3219 or outfit@cabelas.com to place an order for these item.

Are existing Cabela's NCBA Member Benefit Program still valid?

- Yes, NCBA members are still able to purchase gift cards for business purposes at a 15% discount through the NCBA store www.beefusa.org/store.
- NCBA logo apparel can still be purchased through the NCBA Store at www.beefusa.org/store.

Questions about this program? Please contact NCBA at 866-233-3872