



# Livestock Marketing Council

National Cattlemen's Beef Association

**YOUR CUSTOMERS ARE AN INVESTMENT. MAXIMIZE YOUR RETURN.**

The National Cattlemen's Beef Association Livestock Marketing Council enhances the opportunity for livestock market operators, order buyers and livestock dealers to join and actively participate in the NCBA and the beef industry policy development process.

For years, livestock marketing enterprises have been under scrutiny of federal and state regulatory policies that make it difficult to operate efficiently and effectively. The NCBA Livestock Marketing Council focuses specifically on regulations and legislation that directly impact the marketing segment of the beef industry.

Council members believe that a beef industry long-range plan, including goals to achieve a dynamic and profitable beef industry, is imperative to the livestock marketing community.



### NCBA LMC Member Benefits:

- Participation in the Beef Industry Policy Development Process
- A Voice Representing the Livestock Marketing Segment of the Beef Industry
- Preferred Legal Services
- E-mail & Fax Issue Updates
- Monthly Conference Calls
- NCBA Publications

Moving your livestock marketing business forward requires decisive, informed and rapid action. Leading livestock marketing businesses turn to Oldfield, Fox & Sarna, P.C. for legal advice and legal advantage.

For every business problem, there are solutions. That's why the NCBA Livestock Marketing Council has united with Oldfield, Fox & Sarna, P.C. to help find solutions to your legal needs.



NCBA Livestock Marketing Council  
Preferred Legal Provider

Larry Oldfield & Jonathan Fox  
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The Voice of  
Livestock Marketing  
Professionals

### Supporting Free-Market Principles

Cattle producers and marketing professionals, like other businesses, support free-market principles in the buying and selling of their products.

We rely on federal regulators to ensure that the marketplace is free from anti-trust, collusion, price fixing, and other illegal activities that damage the viability of the market and interfere with market signals.

It's important that we maintain a business and regulatory climate that ensures commerce is fair, open, transparent, and not overly burdensome.

- For more information, please contact Dan McCarty at (303) 565-0412 or dmccarty@beef.org -