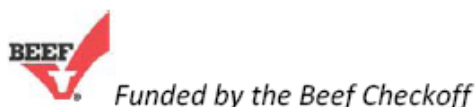


Beef, Pork, Chicken -- Price Per Serving

	Retail Prices				Price per 3-oz. Serving			
	Beef		Pork	Chicken	Beef		Pork	Chicken
	Choice \$/lb	All \$/lb	\$/lb	\$/lb	Choice \$/serving	All \$/serving	\$/serving	\$/serving
1987	2.38	2.13	1.88	1.24	0.47	0.42	0.38	0.33
1988	2.50	2.25	1.83	1.34	0.50	0.45	0.37	0.36
1989	2.66	2.46	1.83	1.47	0.53	0.49	0.37	0.39
1990	2.81	2.62	2.13	1.46	0.56	0.52	0.43	0.39
1991	2.88	2.71	2.13	1.43	0.57	0.54	0.43	0.38
1992	2.85	2.66	1.98	1.41	0.57	0.53	0.40	0.38
1993	2.93	2.71	1.98	1.42	0.58	0.54	0.40	0.38
1994	2.83	2.65	1.98	1.46	0.56	0.53	0.40	0.39
1995	2.84	2.59	1.94	1.44	0.57	0.52	0.39	0.38
1996	2.80	2.52	2.21	1.51	0.55	0.50	0.46	0.42
1997	2.80	2.54	2.32	1.51	0.55	0.50	0.48	0.42
1998	2.77	2.53	2.43	1.53	0.54	0.50	0.50	0.43
1999	2.88	2.61	2.42	1.54	0.57	0.51	0.50	0.43
2000	3.06	2.75	2.58	1.55	0.61	0.54	0.53	0.43
2001	3.38	3.01	2.69	1.58	0.68	0.60	0.55	0.44
2002	3.32	3.05	2.66	1.62	0.66	0.61	0.55	0.45
2003	3.75	3.31	2.66	1.61	0.75	0.66	0.55	0.45
2004	4.07	3.61	2.79	1.73	0.81	0.72	0.57	0.48
2005	4.09	3.64	2.83	1.73	0.82	0.73	0.58	0.48
2006	3.97	3.61	2.81	1.57	0.79	0.72	0.58	0.44
2007	4.16	3.76	2.87	1.66	0.83	0.75	0.59	0.46
2008	4.32	3.97	2.94	1.75	0.86	0.79	0.60	0.49
2009	4.26	3.89	2.92	1.78	0.85	0.78	0.60	0.50

Sources: USDA and Cattle-Fax

Prices for 3-oz. servings are based on boneless, trimmed red meat (including ground beef) and chicken. On a boneless, edible weight basis, beef is more economical in relation to other meats than generally is recognized.



For more information, please contact:
National Cattlemen's Beef Association – www.beef.org