



NCBA PREPARED PUBLIC SPEAKING CONTEST

Thursday, January 28, 2010 ★ San Antonio, Texas
held in conjunction with the
Cattle Industry Annual Convention & NCBA Trade Show

Sponsored by The Farm Credit System Foundation, Inc.



The purpose of the NCBA Prepared Public Speaking Contest is to provide an opportunity for young people involved in the cattle industry to develop public speaking skills by participating in competitive activities centered on agricultural issues. Participants will learn how to research a topic, develop and organize their thoughts, prioritize their message, and receive and respond to encouraging feedback. This competition will help to build a cadre of youth speakers for the beef industry at local, state and national levels.

Superintendent: Dr. Suzanne Menges

Thursday, January 28, 2010

Contest begins at 8:00am in San Antonio Convention Center Meeting Room TBA.

Contest Results and Judge's Critique and Awards: 4:00pm in the Trade Show Special Events Area

Entry Deadline: January 1, 2010

Entry Fee: \$15.00 per contestant

ELIGIBILITY

1. There will be three divisions; contestants will compete against other contestants within their division only. The three divisions are:
 - 10 years old and under as of the day of the contest.
 - 11 to 14 years old as of the day of the contest.
 - 15 to 19 years old as of the day of the contest.
2. There are only individual entries in this contest.

SUBJECT

Participants may choose any current subject concerning the cattle industry for their speeches. Speakers should be very familiar with their chosen topic, as they will respond to specific questions related to the subject of their speech.

TIME LIMIT

1. Time limits will be as follows:
 - 10 years and under: 2-4 minutes
 - 11 to 14 years: 4-6 minutes
 - 15 to 19 years: 6 to 8 minutes
2. Participants will be penalized ½ point per second sheet for being either under or over the time limit. No time warnings will be given.

CONTEST FORMAT

1. Event officials will randomly determine the speaking order. The program chairman shall introduce each participant by name in order of the drawing. A participant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation. No props are to be used.

2. A timekeeper(s) will record the time used by each participant in delivering his or her speech, noting under time or overtime, if any, for which deductions will be made.
3. Judges will be seated at a table near the front of the room in which the event is held. They will score each participant on presentation, using the score sheet attached.
4. Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided. Judges will score each participant on the ability to answer all questions asked by all judges.
5. When all participants have finished speaking, each judge will total the score for each participant. Then, each judge will determine the final score for each participant by deducting penalty points, if any, based on the timekeeper(s) record. Judges may also provide a short written critique for each participant.
6. Participants shall be ranked in numerical order on the basis of the final score to be determined by each judge **without any discussion**. The judges' ranking of each participant then shall be added, and the winner will be that participant whose total ranking (score) is the highest. The person in charge of the event will assist by recording the final placings of each judge on the Summary Sheet to determine the winner.
 - (a) The Summary Sheet should be checked and double-checked before the winners are announced. The decision announced is final! The individual score sheets should be destroyed immediately by the judges; no one else will be allowed to see the score sheets.
7. Participants are required to use a microphone. Every effort will be made to secure lapel/lavalier microphones; however, this cannot be guaranteed.
8. This contest is open to the public and contestants are encouraged to listen to the other participants' speeches.

SCORING

The following is an outline of the items to be scored.

1. Voice: (10 points possible)
 - Quality
 - Pitch
 - Pronunciation
 - Articulation
 - Force
2. Stage Presence: (10 points possible)
 - Personal appearance
 - Poise and body posture
 - Attitude
 - Confidence
 - Ease before audience
3. Power of expression: (20 points possible)
 - Fluency
 - Emphasis
 - Directness
 - Sincerity
 - Communicative ability
4. Content (20 points possible)
 - Clarity of message
 - Speech flows in a logical sequence
 - Topic is agriculturally-related
5. Response to questions: (20 points possible)
 - Ability to satisfactorily answer questions on the speech, indicating originality, familiarity with subject, and ability to think quickly.
6. General effect: (20 points possible)
 - Extent to which the speech was interesting, understandable, convincing and held the audience's attention.

TOTAL POSSIBLE POINTS: 100

TIEBREAKERS

The participant with the highest score (highest number of points) on the response to questions will be declared the winner. If a tie still exists, then the participant's gross scores will be totaled. The participant with the greatest total of gross points will be declared the winner.

AWARDS

1. The top five contestants in each division will receive a plaque.
2. First place contestant in each division will receive \$200.00.
3. Second place contestant in each division will receive \$150.00.
4. Third place contestant in each division will receive \$100.00.

FOR MORE INFORMATION

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NCBA PREPARED PUBLIC SPEAKING JUDGE'S SCORE SHEET

Items to be Scored	Max. Points	Speakers							
		1	2	3	4	5	6	7	8

Voice <ul style="list-style-type: none"> • Quality, pitch • Articulation • Pronunciation • Force 	10								
Stage Presence <ul style="list-style-type: none"> • Personal appearance • Poise and body posture • Attitude, confidence • Ease before an audience 	10								
Power of Expression <ul style="list-style-type: none"> • Communicative ability including: fluency, emphasis, directness sincerity 	20								
Content <ul style="list-style-type: none"> • Clarity of message • Speech flows in a logical sequence • Topic is agriculturally-related 	20								
Response to Question <ul style="list-style-type: none"> • Ability to answer the questions on the speech, indicating originality, familiarity with subject and ability to think quickly. 	20								
General Effect <ul style="list-style-type: none"> • Extent to which the speech was interesting, understandable, convincing, and held attention 	20								

Gross Total Points **100**

Less Time Deduction* <small>(½ point deduction for each second under or over time limit)</small>									
Net Total Points									

Contestant Ranking									
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*This information will be obtained from the timekeeper(s).

NCBA PREPARED PUBLIC SPEAKING TIMEKEEPER'S RECORD SHEET

Speaker	Time of Speech	Penalty Points*
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	
Speaker No. _____	_____ Minutes _____ Seconds	

* Penalty Points: ½ point per second over or under appropriate minutes.