



**NCBA Youth Activities**  
held in conjunction with the  
**Annual Cattle Industry Convention & Trade Show**  
**January 28-31, 2009**  
**Phoenix Convention Center, Phoenix, Arizona**

**NCBA PREPARED PUBLIC SPEAKING CONTEST**  
*Sponsored by The Farm Credit System Foundation*



The purpose of the Prepared Public Speaking Contest is to develop cattle industry leadership by providing for member participation in cattle industry public speaking activities and stimulating interest in leadership and citizenship.

**Superintendents:** Reid Blossom, Pam Webb, Dr. Suzanne Menges

**Thursday, January 29, 2009**

Contest begins at 8:00 am in Convention Center Meeting Room TBA.

Contest Results and Judges Critique and Awards: 12:00 in the Trade Show Special Events Area

**Entry Deadline:** December 15, 2008

**Entry Fee:** \$5.00 per contestant

**ELIGIBILITY**

1. There will be three divisions; contestants will compete against other contestants within their division only. The three divisions are:
  - 10 years old and under as of the day of the contest.
  - 11 to 14 years old as of the day of the contest.
  - 15 to 19 years old as of the day of the contest.
2. There are only individual entries in this contest.

**SUBJECT**

Participants may choose any current subject concerning the cattle industry for their speeches.

**TIME LIMIT**

1. Time limits will be as follows:
  - 10 years and under: 3 to 5 minutes
  - 11 to 14 years: 5 to 7 minutes
  - 15 to 19 years: 6 to 8 minutes
2. Participants are to be penalized one point per second on each judge's score sheet for being under or over time limit. No time warnings will be given.

**JUDGING**

1. Event officials will randomly determine the speaking order. The program chairman shall introduce each participant by name in order of the drawing. A participant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation. No props are to be used. Applause shall be withheld until all questions have been answered.

2. A timekeeper(s) shall be designated who will record the time used by each participant in delivering his or her speech, noting under time or overtime, if any, for which deductions will be made. Timekeepers should be sitting together.
3. At the time of the event, the judges will be seated at a table near the front of the room in which the event is held. They will score each participant on presentation, using the score sheet provided.
4. Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided. Judges will score each participant on the ability to answer all questions asked by all judges.
5. When all participants have finished speaking, each judge will total the score for each participant. Then, each judge will determine the final score for each participant by deducting penalty points, if any, based on the timekeeper(s) record.
6. Participants shall be ranked in numerical order on the basis of the final score to be determined by each judge without any discussion. The judges' ranking of each participant then shall be added, and the winner will be that participant whose total ranking (score) is the highest. The person in charge of the event will assist by recording the final placings of each judge on the Summary Sheet to determine the winner.
  - a. The Summary Sheet should be checked and double-checked before the winners are announced. The decision announced is final! The individual score sheets should be destroyed immediately by the judges; no one else will be allowed to see the score sheets.

## **SCORING**

The following is an outline of the items to be scored.

1. Voice: (100 points possible)
  - Quality
  - Pitch
  - Pronunciation
  - Articulation
  - Force
2. Stage Presence: (100 points possible)
  - Personal appearance
  - Poise and body posture
  - Attitude
  - Confidence
  - Personality
  - Ease before audience
3. Power of expression: (100 points possible)
  - Fluency
  - Emphasis
  - Directness
  - Sincerity
  - Communicative ability
  - Conveyance of thought and meaning
4. Response to questions: (300 points possible)
  - Ability to satisfactorily answer questions asked by the judges on the speech, indicating originality, familiarity with subject, and ability to think quickly.
5. General effect: (100 points possible)
  - Extent to which the speech was interesting, understandable, convincing, pleasing and held audience's attention.

## **TIEBREAKERS**

The participant with the highest score (highest number of points) on the response to questions will be declared the winner. If a tie still exists, then the participant's gross scores will be totaled. The participant with the greatest total of gross points will be declared the winner.

## **AWARDS**

1. All contestants will receive a lapel pin bearing the NCBA logo.
  2. The top five contestants in each division will receive a plaque.
  3. First place contestant in each division will receive \$100.00.
  4. Second place contestant in each division will receive \$75.00.
  5. Third place contestant in each division will receive \$50.00.
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## **FOR MORE INFORMATION**

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