



SEPTEMBER 1, 2009

BECOME A Cattle Industry Convention FAN!
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***** 2010 *****



Exhibiting Tip:

What You Should Know About Exhibit Marketing

Exhibit marketing is all about marketing your products or services to buyers at expositions, conferences, and trade shows. A successful exhibit marketing program will be rewarded with increased revenues, referrals, and industry networking. The goal is to understand how exhibit marketing differs from the other types of marketing.

Looking For Information About Housing & Registration for the 2010 NCBA Trade Show ?

Information on hotels and registration for the 2010 NCBA Trade Show will be available **OCTOBER 8TH** in the Exhibitor Kit. There will also be additional information in regards to exhibitor move-in and out, booth furnishings, electricity, floral, security, catering and other key items for the show at www.beefusa.org.

TO VIEW THE FULL ARTICLE

[CLICK HERE !](#)

SO PLEASE STAY TUNED !

ADVERTISE IN THE NEW 2010 BEEF RESOURCE GUIDE !

NEW for 2010!

Would you like to reach over 7,000 Convention Attendees at the 2010 Trade Show? You can by advertising in the Beef Resource Guide which is the official guide of the NCBA Trade Show. The Resource Guide will be distributed on-site in San Antonio to all convention attendees and will be the reference guide used throughout the year by America's leading Cattlemen. Advertising is available on the tab pages of this new, more user friendly guide.

For rates and more information contact Sara Konkel at 303-850-3345 or skonkel@beef.org

REMINDERS:

- ⇒ **PLEASE SUBMIT ASAP!** Booth payments are due in full by **September 1, 2009.**
- ⇒ **You must submit your company 50-word descriptions and logos to Sara Konkel at skonkel@beef.org by **October 1, 2009** for the 2010 ShowGuide.**
- ⇒ Deadline registration for booth personnel is **January 4, 2010.**

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Questions or comments? E-mail us at ktorres@beef.org or call 303-850-3335
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